

GREENSEAM

CELEBRATION OF AG SPONSORSHIP OPPORTUNITIES

EVENT OVERVIEW

Celebrate the strength and community behind agriculture in the GreenSeam region at the annual Celebration of Ag on **Wednesday, July 29, 2026**, from **4 to 9 pm**, at **ISG Field** in **Mankato, MN**.

This signature event brings together agribusiness leaders, professionals, and community members for an evening of connection. Attendees will hear highlights from the past year, engage with industry peers, and enjoy a Mankato MoonDogs game in a relaxed, high-energy setting. From meaningful networking to a shared celebration of the region's agricultural ecosystem, this is a premier summer event for those invested in the future of food and agriculture.

GROUP TICKET PACKAGE SPONSORSHIPS

TIER 1: Purchase 10-14 Tickets

- Logo placement on the online event page
- Logo placement on event program page

TIER 2: Purchase 15-19 Tickets

- Tier 1 benefits
- Logo placement on group signage at the event
- Logo placement on ISG Field jumbotron

TIER 3: Purchase 20-24 Tickets

- Tier 1 & 2 benefits
- Social media recognition
- Logo in GreenSeam email communications

TIER 4: Purchase 25+ Tickets

- Tier 1, 2, & 3 benefits
- Special call out during the program
- Featured in the program presentation

** Note: Complimentary GreenSeam investor tickets do count towards these packages **

For more information:
https://greenseam.org/celebration

Contact person:
Liz Sharp: lsharp@greenseam.org

Scan here to purchase individual tickets >

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CELEBRATION OF AG

SPONSORSHIP LEVELS

SPONSOR LEVEL	SPONSOR BENEFITS
PRESENTING **$3,500**	• Co-branded giveaway coozie at the event (Qty 250) • Opportunity to display 30-sec video during the event program • Logo placement on promotional social media and emails prior to event • Logo placement on group signage, program, and jumbotron at event • Premier tent location in the dog pound • 2 complimentary tickets for the event
FOOD & BEVERAGE **$1,500**	• Logo placement on the online event page • Logo placement on group signage, program, & jumbotron at the event • Standalone logo placement on signage near food at the event • Standalone logo placement on signage at the dog pound enterance • Logo placement in GreenSeam email communications • 2 complimentary tickets for the event
LIVE MUSIC **$1,500**	• Logo placement on the online event page • Logo placement on group signage and jumbotron at the event • Standalone logo placement in front of the band • Multiple callouts from the band recognizing sponsorship • Logo placement in GreenSeam email communications • 2 complimentary tickets for the event
PROGRAM **$750**	• Logo placement on the online event page • Logo placement on group signage and jumbotron at the event • Standalone logo placement on the tables in the dog pound • Logo placement in GreenSeam email communications • 2 complimentary tickets for the event
PATHWAY **$500**	• Logo placement on the online event page • Logo placement on group signage and jumbotron at the event • Logo placement on walking paths near the dog pound • 2 complimentary tickets for the event

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