



St. Olaf Consulting Group Prospectus

About

The St. Olaf Consulting Group is comprised of motivated undergraduate students who are interested in pursuing careers in management consulting. Our goal is to provide a tangible impact for our clients, while simultaneously enabling our analysts to gain real-world consulting experience.

Each consulting team consists of 4-6 analysts and an engagement manager, with support from a faculty mentor (MBA) from St. Olaf's Piper Center for Vocation and Career. Analysts are selected from the college's brightest and most dedicated students through a competitive application and interview process to ensure our work is to the highest standards. Our analysts have a wide range of backgrounds and majors ranging from the social sciences to STEM. Analysts are also given training and development opportunities to ensure they possess the necessary technical skills for each specific project. Engagement managers are selected from the most successful analysts and possess significant outside business and leadership experience. Our alumni have gone on to careers at leading consulting firms including Deloitte, Boston Consulting Group, and McKinsey & Company.

Engagements

The St. Olaf Consulting Group provides our clients with data-driven insights while our analysts benefit from professional development and academic credit. The typical project length is eight weeks with each team committing over 300 hours. Projects begin with conversations between the client and an engagement manager to determine the scope, deliverables, and timeline of the project. Typical deliverables include excel models, competitive benchmarking, strategy planning, and a slide deck synthesizing overall recommendations to be presented to the client. During the project, the client meets at least twice with the team to introduce the project and receive final recommendations at its conclusion. Throughout the project, engagement managers serve as a liaison between the client and the team to gather available data and clarify project details.

Previous Engagements

- Developed a tailored product launch strategy for a low-vision stationary company, covering pricing, distribution, and marketing.
- Performed financial modeling and projected costs for a startup company in the aquaculture industry, positioning it to attract investors.
- Identified strategies to optimize staffing levels for a top technology company.
- Analyzed discounting the prices of consulting services for a major technology company and designed a hybrid discount and value-based pricing model.

Contact

If your business is interested in working with the St. Olaf Consulting Group, please contact the group's presidents Noah Mock (mock1@stolaf.edu) and Ben Steil (steil1@stolaf.edu).