

THE 38th ANNUAL

RURAL FORUM

WEATHERING THE XTREMES
FROM FARM TO MAIN STREET

DECEMBER 2, 2021

4 - 8 PM

MAYO CLINIC HEALTH SYSTEM EVENT CENTER, MANKATO

Join GreenSeam for the premier annual reception and dinner event connecting public leaders and a wide range of attendees from the agricultural sector, such as producers, manufacturers, educators, researchers, and more. This event is a great opportunity for conversations about key issues facing the rural economy, as well as brainstorming potential solutions.

AGENDA

4:30 pm - Networking (hors d'oeuvres & beverages)

5:30 pm - Welcome Note

5:40 pm - Dinner

6:15 pm - Keynote Speakers

7:20 pm - Opportunities in Agriculture

7:30 pm - Legislative Panel

8:30 pm - Program Conclusion

SPEAKERS

Heidi Roop, University of Minnesota Extension Specialist

Bruce Rastetter, Summit Agricultural Group

Nicole Koziolk, Minnesota FFA State Secretary

Baleigh Peterson, Minnesota FFA State Sentinel

Legislative Panel (to be announced)

Gary Koch, GreenSeam Chairman

Sam Ziegler, GreenSeam Director



Heidi Roop
University of Minnesota
Extension Specialist



Bruce Rastetter
Summit Agricultural
Group



Nicole Koziolk
Minnesota FFA State
Secretary



Baleigh Peterson
Minnesota FFA State
Sentinel



GREENSEAM™

greenseam.org

SPONSORSHIP OPPORTUNITIES

Place your business in front of leaders in the GreenSeam and other Rural Forum attendees! Your sponsorship will support GreenSeam's mission to elevate our region as the world-class food and agribusiness epicenter and help make this event possible.

PRESENTING SPONSOR: \$5,500

- » Logo on marketing materials (presentation, event signage, program, and more), online event page, and social media.
- » Opportunity to introduce the keynote speakers.
- » 12 event tickets (two reserved tables).
- » Opportunity to set up your own pull up banners in the registration area.

DINNER SPONSOR: \$4,000

- » Logo on marketing materials (presentation, event signage, program), online event page.
- » Logo on the menu.
- » 6 event ticket (one reserved table) at the event.
- » Opportunity to set up your own pull up banners in the registration area.

RECEPTION SPONSOR: \$3,500

- » Logo on marketing materials (presentation, event signage), online event page.
- » Logo on signage near both bars and on high top tables.
- » 6 event tickets (1 reserved table).
- » Opportunity to set up your own pull up banners in the registration area.

This sponsorship opportunity covers the cost of appetizers and drink tickets.

STUDENT SPONSOR: \$2,000

- » Logo on event signage, presentation, and online event page.
- » Two event tickets.

This sponsorship opportunity enables 40 area students to attend the event.

NAME BADGE AND LANYARD SPONSOR: \$1,500

- » Logo on badges and lanyards.
- » Logo on the online event page and presentation at the event.
- » Two event tickets.

PROGRAM SPONSOR: \$1,000

- » Logo on the event program.
- » Logo on the online event page and presentation at the event.
- » Two tickets to the event.

TABLE SPONSOR: \$550

- » Logo on the sponsored table(s).
- » Logo in the presentation and online event page.
- » Prominent seating for 6 attendees.

DOOR PRIZE SPONSOR: \$500

- » Logo in the presentation and online event page.
- » Opportunity to draw names at the event
- » Must provide a door prize of at least \$500 in value.

MEDIA OPPORTUNITIES

- » Pre-event media coverage.
- » Interview opportunities with speakers and guests.
- » One ticket to the event.

Please contact **Sam Ziegler** at sziegler@greenseam.org / **507.385.6672** or **Liz Sharp** at lsharp@greatermankato.org / **507.385.6641** by **Monday, November 1**, to take advantage of the sponsorship opportunity that fits your business or organization.



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