



## AGRICULTURE WITH A CAPITAL “C”

*Southern Minnesota | Northern Iowa*

GreenSeam is not simply a place; GreenSeam is also a state of mind and being. We have a real and visceral connection to the land we stand on. We are connected to all the people and enterprises that support, supply and stand with us. And we have a heritage that links us with the hardworking past generations whose shoulders we stand upon.

GreenSeam innovation is forward-thinking and historical. Long before there was any concept of a place called “The GreenSeam,” people of this area were innovating. Advances in farming techniques, developments in production, equipment and technological breakthroughs all had origins in the minds of those inhabiting this GreenSeam. A continuum of innovation.

A seed buried in rich ground, germinating. A bank loan granted to an enterprising agricultural business. A local supply chain of crops and producers, raw materials, suppliers, manufacturers and distributors emanating into the world of consumers and drawing people to the area for agritourism with professionals to serve them all.

GreenSeam is a transformative stretch of ground and a transformative way of life for all those connected to its energy and growth.



507.385.6672  
info@greenseam.org  
**greenseam.org**



# A GROUNDBREAKING WAY OF LIFE



## VISION

To build on existing ag business prominence and maximize a growing economic marketplace in order to be the premier ag business epicenter in the United States - the most diverse, balanced and sustainable.

## PRINCIPLES

Promotion - *increasing awareness of and enthusiasm toward the ag industry*

Public Affairs - *magnifying our voice, fostering an environment and garnering support conducive to ag development*

Education - *developing talent to grow ag business, from both resources inside and outside the region*

Development - *supporting existing business growth and positioning our marketplace as a destination for ag related opportunities*

## MISSION

To organize and align the collective work of stakeholders from Southern Minnesota and Northern Iowa to promote investment in ag business and contribute to the shared vision.

## GOALS

Promotion of Ag - *developing tools for communicating and embracing the ag economy*

Public Affairs - *integrating agriculture with the economic and social community*

Education - *investing in ag programs and resources that will meet the demand for a talented workforce*

Economic Prosperity - *using the potential of ag to fuel economic growth*

## STEERING COMMITTEE

Jim Marzolf (Chair), *CliftonLarsonAllen*  
Jim Beal, *JBeal Real Estate Group/City of Eagle Lake*  
Travis Brovold, *RSM US LLP*  
Mitch Davis, *Davis Family Holdings/Davis Family Dairies*  
Brad & Meg Freking, *New Fashion Pork*  
Jodie Hermer, *AgStar Financial Services*  
Steve Kibble, *(KEI) Kibble Equipment*  
Gary Koch, *Gislason & Hunter*  
Brian Martensen, *Minnesota State University, Mankato*  
Sheryl Meshke, *AMPI*  
Brad Schloesser, *South Central College, Southern Minnesota Center for Agriculture*  
Tom Seigfreid, *Rembrandt Enterprises*  
Chad Surprenant, *ISG*  
Pat Yockey, *BluEarth Agribusiness Strategies*